IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Attv. Docket: 1999P00975US01

Yossi A. Hermush; et al.

Confirmation No. 3359

Serial No. 09/721.503

Group Art Unit: 2155

Filed: November 22, 2000

Examiner: KHONG, Alexander

Title: HYPERVIDEO TRACKING AND REPORTING SYSTEM

Mail Stop Amendment

Honorable Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed August 2, 2011, please amend the aboveidentified application and consider the remarks as follows: